E-CIGARETTES ARE NOT QUIT SMOKING PRODUCTS

- E-cigarettes are **unregulated tobacco products**. Almost all e-cigarettes include nicotine, as well as other chemicals and toxins which are unsafe to inhale.
- FDA delayed a critical review of ingredients and potential harms until 2022, leaving **unregulated products with unknown chemicals that are being inhaled into the lungs on the market**.
- In January 2018, the National Academies of Science, Engineering, and Medicine released a consensus study report that reviewed over 800 studies. The report found that **e-cigarette use causes health risks, increases the chance that youth will start to use combustible tobacco products, and exposes others to dangerous secondhand e-cigarette emissions**.

SECONDHAND E-CIGARETTE EMISSIONS ARE NOT SAFE

- In 2016, the Surgeon General concluded that secondhand emissions contain, "nicotine; ultrafine particles; flavorings such as diacetyl, a chemical linked to serious lung disease; volatile organic compounds such as benzene, which is found in car exhaust; and heavy metals, such as nickel, tin, and lead."

THE TOBACCO INDUSTRY MARKETS E-CIGARETTES TO CHILDREN

- E-cigarettes are the **most commonly used tobacco products among youth**. According to a 2018 CDC study, the primary reasons teens use e-cigarettes are because the candy and fruit flavors are appealing to them, their friends and family are using them, and they think e-cigarettes are less harmful.
- Advertising by e-cigarette companies increased from $6.4 million in 2011 to $115 million in 2014. **More than one in two middle and high school students have seen e-cigarette ads in retail stores, and two in five have seen online ads for e-cigarettes.**

**Policies Key to Ending the Tobacco Epidemic:**

- Increased tobacco taxes and parity for all products
- Comprehensive smokefree air laws including e-cigarettes
- Raising the minimum age of sale for all tobacco products to 21
- Comprehensive coverage for tobacco cessation treatments and counseling
- Fully funding state tobacco prevention and education programs at levels recommended by CDC
- Fully funding mass-media campaigns to prevent youth use and to prompt current tobacco users to quit
- Implementation of FDA’s oversight over all tobacco products
The Food and Drug Administration has not found any e-cigarette to be safe and effective in helping smokers quit. If smokers are ready to quit smoking for good, they should call 1-800-QUIT NOW or talk with their doctors about finding the best way to quit using FDA-approved treatments and counseling.